

## Photographic and Video Images at St. Peter's Church of England Primary School

There are several occasions when photographs of pupils may be taken at school. Primarily a photograph will be used for identification purposes as part of their school record but photographs are often taken by the staff of the school as a record of events and achievements. However, to comply with GDPR we do need parental consent before images can be taken and used for certain specific purposes.

The school ensures that all images are used properly, that all risks are minimised and our pupil's images are kept safe and secure. Our aim is to establish the right balance between the effective use of technology and the safety of all children.

*Where the term image is used this also applies to video recordings.*

We ask parents to support the work of the school by giving their consent for their child to be photographed while taking part in school activities. The images will mostly be used internally and could be displayed on the school's own Website, Facebook page and Class Dojo, but there are occasions when the success of the school is celebrated locally, regionally and sometimes nationally. This sometimes requires the children having their photographs taken by the press. If this happens, permission for the schools involvement will only be given after consultation with the Headteacher, with a safeguard that no pupils will be identified by full name.

With reference to Class Dojo. We will be beginning to roll out Class Dojo in stages over the course of the 23/24 academic year and will send further information out separately on how to join. Class Dojo is a way for school to share images, videos and notifications with our parents and carers either as a whole school or to a specific class. It is a closed platform meaning that the wider community will not be able to access it, it is just for use between school and home.

We would be grateful if you could complete the consent section on Arbor by indicating the options you choose to apply. Please note that these options will remain in place whilst your child attends St. Peter's but can be changed at any time by contacting the school office. By giving consent you also authorise us to continue using images of your child within the school's network for up to 2 years after they leave St. Peter's.

Yours sincerely

Richard Unthank  
Headteacher

These are the option that you can choose to apply via Arbor consents

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| May we use your child's image /video within school for educational purposes? e.g. Classroom displays and in exercise books |
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| May we use your child's image on our school website? |
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| May we use your child's image on our school Facebook page and our school You Tube channel? |
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| May we use your child's image on Class Dojo a new school/parent/carers content sharing platform. |
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| May your child's image/video be shown in the press or as promotional material externally for a school event they may be taking part in, such as sporting events, achievements or occasions where your child may be representing the school. |
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*Although school will endeavour to keep images of pupils within our school community as the School Website and Facebook page are in the public domain we cannot control how these images are shared and therefore cannot be held responsible once you have signed giving your consent.*